

Risk Assessment

Trademark Attorneys

Availability Search

Legal Opinions

Recommendations

Linguistic Screening

Web-based Working

i-Search

- ▷ Clear trademarks easily
- ▷ Manage large search projects
- ▷ Receive expert legal opinions
- ▷ View and process reports online
- ▷ Customize to suit your needs

Advantages

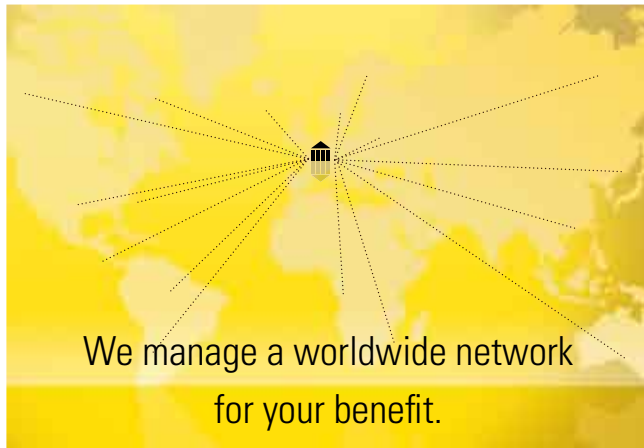
- ▷ Excellent availability searches
- ▷ Reliable opinions from local TM experts
- ▷ Precise recommendations
- ▷ Time-saving layout
- ▷ Competitive pricing

With i-Search, you clear trademarks easily: High-quality search results are evaluated by experienced lawyers. They provide an opinion on national availability of your desired trademark. All information needed is summarized in a single overall opinion.

i-Search reports are perfectly conducted for best performance – every day.

i-Search is easy

With i-Search you will easily select trademarks available for registration. Based on excellent trademark availability searches, i-Search provides reliable legal opinions and precise recommendations. The report is presented in an easy-to-read and time-saving layout. Pricing is competitive.



We have taken serious efforts to build up a network of highly qualified and reliable trademark attorneys from all over the world. Thanks to this network, we can provide legal opinions for a wide range of countries.

You can outsource much of your trademark clearing projects to us and do not waste time in finding local agents and cooperate with them.

„i-Search...allows me to concentrate on providing overall advice to my clients because I do not have to try to interpret search results in jurisdictions where I do not practise.

It reduces the risk of a trade mark being adopted because the legal opinion is always provided by an experienced trade mark lawyer in the relevant jurisdiction. It is also very useful that in addition to the opinion on availability for use and registration, it covers inherent registrability and linguistic considerations.

This makes it a very attractive and useful tool for me.”

Chris McLeod

Director of Trade Marks at Hammonds LLP
London, UK

Features

- ▷ Single report covering all countries investigated
- ▷ Brief summary with clear recommendations
- ▷ Full details at hand for in-depth information
- ▷ Same layout for all national reports
- ▷ Single invoice for multinational projects

The key: legal opinions by local experts

Aspects investigated

- ▷ Inherent registrability
- ▷ Linguistic remarks
- ▷ Availability for use and registration
- ▷ Result / advice

Based on national legislation and case law, our local agents will investigate your trademark as to the registration options in the countries of your choice. Unintended or undesirable connotations that may be evoked in a particular culture will be highlighted.

The strength of multinational i-Search reports is that they include an opinion from a local expert in each country searched – based on national legislation and case law – as well as an opinion on the overall availability of your trademark across jurisdictions.

The ‚i-Search Easy‘ Version shows a slightly different legal opinion:

High, medium, low or no risk of trademarks found is graphically represented by different colours resembling a traffic light.



Save time – save risk – save money

1 Manage search projects in less time

With i-Search you will spend less time managing internal and external project members or integrating project pieces. You can easily select trademarks available for registration.

2 Rely on qualified partners

Our company has profound knowledge in trademark searching and watching due to our long-term experience. All of our local partners follow global S.M.D. standards. Due to their expertise regarding the trademark law of their respective jurisdiction as well as their knowledge of local habits, language etc. we can provide an outstanding quality of legal assessments and recommendations given. Thus, you can rely on a high level of confidence for your trademark clearing with i-Search.

3 Take advantage of competitive prices

We have been specialising in handling large international search projects efficiently. Moreover, we were able to negotiate attractive prices for our partners' services due to our long-term business relationships and a large search volume. Thus, you can save money by outsourcing much of your trademark clearing to us.

Easy handling of reports

To support your handling of reports across countries, we have developed Work IP. It is a web-based workflow environment. With Work IP you can review and edit search reports from multiple jurisdictions online adapting them to your individual requirements.



Track the status of your order



Communicate directly with other project members



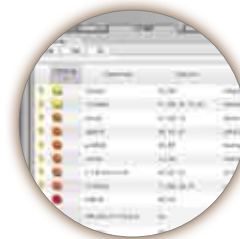
Have critical project pieces available before the whole project is completed



Review and directly process search reports across several countries



Access in-depth record details with one click



Evaluate search results fast due to traffic-light system depicting trademarks found



Conduct quick web checks of trademark owner or use



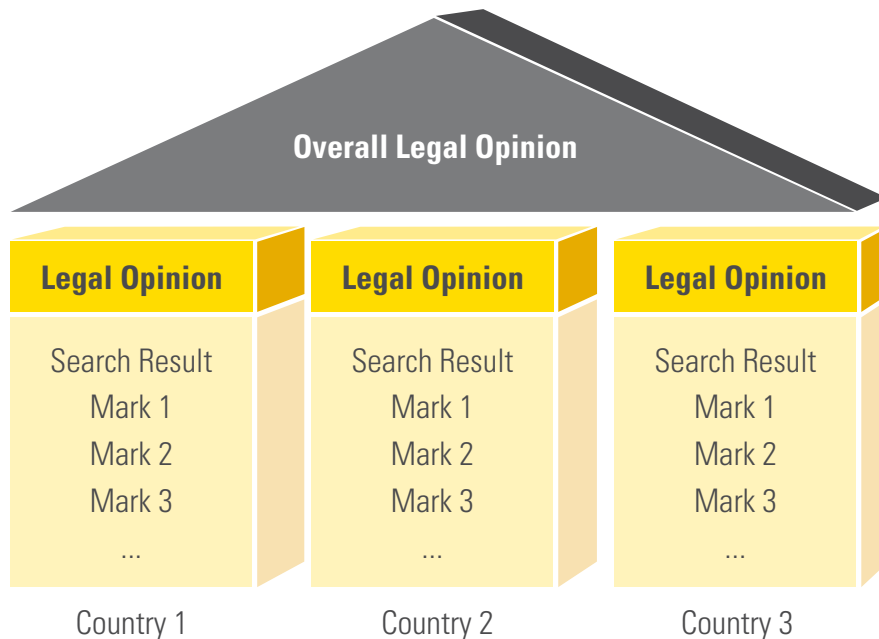
Add your own remarks or legal opinion



Create customized reports

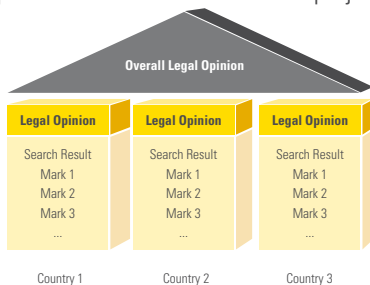
Customize to suit your needs

You can either leave the whole process of trademark clearing to us or you decide to outsource selected work pieces only. You may write overall recommendations or recommendations for certain countries yourself.



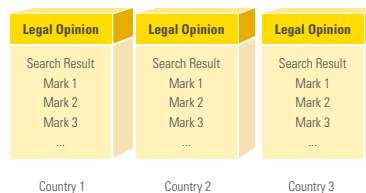
Client 1: Large Multinational Company

Full outsourcing of searches with legal opinions for multinational search projects



Client 2: Multinational Law Firm

Partly outsourcing of searches & legal opinions: Legal opinion for home country & overall opinion are conducted in-house



Client 3: Law Firm/Company

Outsourcing of searches with legal opinion for single countries



Get started

We will be happy to demonstrate how i-Search can increase efficiency of your trademark work.

- ▶ Call us to ask for more information.
- ▶ Give us a list of countries, your proposed trademark and the goods and services.
- ▶ Receive your individual offer.

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